

## THE HISTORY OF CLA Town & Gown

Founded as the Community Leaders Club in 1963, the organization initially invited 150 townspeople to a campus dinner to stimulate business community interest in the athletic and cultural programs of CLU. Three years later, it reached out to all Conejo Valley residents who shared a desire to take an active role in the academic and cultural development of their burgeoning community. A steering committee of community and University members established cooperative leadership of the club. These significant changes – welcoming members from a broader geographical area and encouraging joint leadership from university and community – enabled the organization to function as a vital force in the development of the Conejo Valley through service to its university.

Throughout the years, the CLA has continued to nurture the “town and gown” relationship. By sponsoring events such as the Annual Auction, the Mathews Leadership Forum and the Dollars for Scholars Golf Tournament, the CLA has appealed to the diverse interests of Conejo Valley residents. The name of the organization was changed to CLU Community Leaders Association in 2000 to better reflect its membership and goals.



SCHOLARSHIPS

### Supporting Their Futures!

CLU offers both undergraduate and graduate degrees as well as professional preparation programs in specialized fields of study to more than 3,200 students from the United States, Asia, Europe, Africa and South America. Each year, several of these deserving students are selected to receive CLA scholarships. They are selected for their community service, leadership potential and academic achievement. In 2007, six students received \$1,500 each.

## THE CLU COMMUNITY LEADERS ASSOCIATION INVITES YOU TO BE INVOLVED – BECOME A MEMBER TODAY!

- Individual/Family Membership: \$50/\$100**  
1-year membership
- Business Membership: \$225**  
1-year membership for up to 4 people

Name 1: \_\_\_\_\_

Name 2: \_\_\_\_\_

Name 3: \_\_\_\_\_

Name 4: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**Payment Method:**

- Visa     MasterCard     Check

Card Number & Expiration Date \_\_\_\_\_

Card Member's Name \_\_\_\_\_

Card Member's Phone Number \_\_\_\_\_

Card Member Signature \_\_\_\_\_

Fax to: (805) 493-3864 or  
Join Online: [www.callutheran.edu/cla](http://www.callutheran.edu/cla)  
Quick and easy!

**Please make checks payable to:**  
CLU Community Leaders Association

**Mail your check and this order form to:**  
Community Leaders Association  
60 W. Olsen Road, #1800  
Thousand Oaks, CA 91360-2700

**E-mail: [cla@callutheran.edu](mailto:cla@callutheran.edu)**  
Phone: (805) 493-3151

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Tax I.D. #95-2962604



**CLA** AMBASSADORS FOR  
**EXCELLENCE**

The CLU Community Leaders Association supports California Lutheran University as its ambassadors to the community, raising awareness of campus initiatives and events and funds for scholarships and academic programs.



## GOLF TOURNAMENT

### Fun in the Sun!

Most recently held at Moorpark Country Club, the CLA hosts an Annual Golf Tournament that helps to support our student scholarship fund. Past tournament sponsors have included Santa Barbara Bank & Trust, Storm-Larsen & Company, Inc., University Village of Thousand Oaks, and First California Bank. Previous tee sign sponsors include several long-time CLA friends.



## SHAKESPEARE IN THE PARK

Time to pack up the picnic basket! The Kingsmen Shakespeare Company (KSC) presents professional programs and performances of the works of William Shakespeare for the entertainment and education of audiences of all ages. KSC and CLU have co-produced the Kingsmen Shakespeare Festival, held annually in Kingsmen Park on CLU's campus since 1997. **As an event supporter**, The Community Leaders Association invites its members and guests to attend a special dinner to enjoy an evening of culture and fellowship under the trees.

# CLA Member Benefits

## COMMUNITY INVOLVEMENT AND FUNDRAISING EVENTS

The California Lutheran University Community Leaders Association (CLA) is comprised of more than 150 members—individuals, business owners, corporate leaders, bankers, CLU alumni, faculty, and staff. Each year, the CLA distributes funding to CLU's academic departments for special one-time projects. In addition, the association awards scholarships each year to students who excel academically and show commitment to community service.

Through enlightened leadership, the Community Leaders Association has developed an enviable record of support for California Lutheran

University while serving as a vital link to the community. Since inception, the association has raised more than \$1.7 million for academic department grants and continues to grow a scholarship endowment worth over \$100,000. The proceeds of charitable events, such as our Annual Dinner and Auction, support the University's academic programs and its students.

As a member, you get the opportunity to enhance these efforts, not only support CLU and the community, but the futures of our students, the lives they will touch, and accomplishments they will achieve.

### Members also receive:

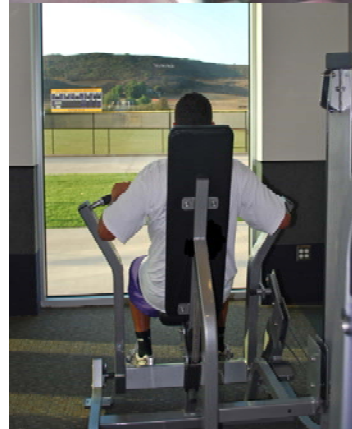
- Listing in the annual CLA Membership Directory for business and personal networking
- Use of Pearson Library with access to more than 500 journal subscriptions, audio CDs, and DVDs for business or personal research
- *CLU Magazine*, *CLU Cultural Events Calendar*, plus *CLA Leader News* to stay informed
- Invitations to many campus theatre and musical productions, lectures and athletic events (admission for CLA members is **FREE** to most of these events)
- Discounted registration fees for community computer and camera workshops
- Access to the Gilbert Sports and Fitness Center health club and pool
- Links to business members' Web sites from the CLA Web site at [callutheran.edu/cla](http://callutheran.edu/cla)

## CARDIO & WEIGHTS WITH A VIEW!

### Access to the Gilbert Sports Center Gym and Pool



The CLU Forrest Fitness Center is located in the Gilbert Sports and Fitness Center on Cal Lutheran's north campus. The new 9,500-square-foot center is equipped with free weights, weight machines, a resistance training circuit, and a cardio mezzanine. You will also



be able to participate in the various fitness classes provided at the center which include yoga, martial arts, Pilates and cardio kick

Information on membership registration and fees can be obtained by contacting the Community Relations office at (805) 493-3151. See our Web site for details regarding membership policies, usage plans, fitness class schedules, and hours of operation on the CLU Web site: [callutheran.edu](http://callutheran.edu).



## ANNUAL DINNER & AUCTION



Though the association engages in other fundraising events during the year, its annual auction is by far the most successful. In 1979, CLU Community Leaders Association became one of the first organizations in the Conejo Valley to hold an auction which quickly became a model for all other auctions in the area.

## NETWORKING

### Meet Other Business Owners and Potential Clients or Customers



Meet other CLA members as well as CLU faculty and staff — people who:

- Are energized and passionate about what they do.
- Enjoy being a part of a vibrant community/university collaboration that appreciates all that California Lutheran University has to offer.
- Support CLU's efforts to provide a challenging and rewarding experience for its students and community members.

## Your Support Makes a Difference!

The CLU EXERCISE SCIENCE & SPORTS MEDICINE (ESSM) department has benefitted greatly from the CLA's generosity! Thanks to a CLA grant, we were able to obtain a second force plate, computer, and two additional software licenses for our special motion analysis software program. These gifts enabled students to complete cutting edge research and to create biomechanics projects. We are so grateful for the support that the CLA offers academic departments at CLU. The student benefit is immeasurable!

Michele LeBlanc, Ph.D.  
Chair, ESSM



The new scopes are wonderful! The BIOLOGY department received 12 new Nikon binocular microscopes with oil immersion capability, allowing us to view living

organism as small as bacteria. What a joy it is to use them in the microbiology laboratory and to simply be assured that every microscope we have actually works! Having the additional scopes also enables other classes to have access to this valuable research tool.

It is really exciting for the students to see living bacteria swimming around. We are extremely grateful for receiving this donation which has made a big difference in teaching our students.

Barbara Collins, Ph.D.  
Professor of Biology

The percussion equipment that was purchased with CLA funds has allowed the MUSIC DEPARTMENT to greatly expand the numbers of students that can participate in our lessons and ensembles. We've been able to buy professional quality drums, keyboard instruments, guitar and bass amplifiers and recording studio equipment that would have been beyond our in-house budgets. Thank you CLA!



Daniel Geeting, DMA  
Professor of Music  
Director of Instrumental Studies